

Information on Data Protection according to GDPR

- Interested Party and their employees -

As data processing controller, we take the protection of personal data seriously and process it according to the legal regulations.

1. Controller in Terms of Data Protection

The following Aareon Group companies are each controller for business development and are joint controllers for marketing measures (e.g. invitations to events, surveys).

- Aareon AG, Isaac-Fulda-Allee 6, 55124 Mainz, Germany, e-mail: info@aareon.com
- Aareon Deutschland GmbH, Isaac-Fulda-Allee 6, 55124 Mainz, Germany, e-mail: info@aareon.com (incl. former Aareon RELion GmbH)
- Calcon Deutschland GmbH, Beethovenplatz 4, 80336 München, e-mail: info@calcon.de
- GAP Gesellschaft für Anwenderprogramme und Organisationsberatung mbH, Neidenburger Straße 24, 28207 Bremen, e-mail: info@gap-group.de
- Locoia GmbH, Falkenried 29, 20251 Hamburg, e-mail: info@locoia.com
- wohnungshelden GmbH, Dachauer Str. 15c, 80335 München, e-mail: info@wohnungshelden.de
- Aareon France SAS, 9/11 rue Jeanne Braconnier, 92366 Meudon La Foret Cedex, France, e-mail: fr-ommunication@aareon.com
- Aareon Nederland B.V., Cornelis Houtmanstraat 36, 7825 VG Emmen, Nederland, e-mail: info@aareon.nl
- Momentum Software AB, Sveavägen 31, 111 34 Stockholm, Sweden, e-mail: info@momentum.se
- Aareon Norge AS, C.J Hambrosplass 2 Bygg C, 0164 Oslo, Norway, e-mail: info@aareon.no
- Aareon Sverige AB, Flöjelbergsgatan 10, 431 37 Mölndal, Sweden, e-mail: info@aareon.se
- Aareon UK Ltd, Building 500, Abbey Park, Stareton, Kenilworth, CV8 2LY, United Kingdom, e-mail: uk.reception@aareon.com
- Arthur Online Ltd., Unit 2 Iron Bridge House, Iron Bridge Approach, London, NW1 8BD, e-mail: sales@arthuronline.co.uk
- Tactile Ltd. (Fixflo), International House, 24 Holborn Viaduct, London EC1A 2BN, e-mail: info@fixflo.com
- CubicEyes B.V, Bisonspoor 3002, B801, 3605 LT Maarssen, e-mail: info@cubiceyes.com
- OSRE B.V., Transformatorweg 102, 1014 AK Amsterdam, e-mail: info@osre.nl
- Rumpf IT-Service GmbH, Dieselstraße 17, 85084 Reichertshofen, e-mail: info@rumpf-it.de

The joint controllers have concluded an agreement according to which the data of interested parties will be used by Aareon AG for marketing measures (e.g. invitations to events, surveys).

- For Interested Parties and their employees of Aareon Group companies in Germany, the Aareon AG is the main office for determining the lead supervisory authority.
- For Interested Parties and their employees of Aareon companies in France, Nederland, Norway, Sweden and the UK, this company is the main office for determining the lead supervisory authority.

2. Contact with the Data Protection Officer

- of the first two Aareon companies by e-mail: datenschutzbeauftragter@aareon.com

- of Calcon Deutschland GmbH by e-mail: t.ewald@capcad.de
- of GAP Gesellschaft für Anwenderprogramme und Organisationsberatung mbH by e-mail: datenschutz@immoproconsult.de
- of Locoia GmbH by e-mail: datenschutzbeauftragter@datenschutzexperte.de
- of wohnungshelden GmbH by e-mail: datenschutz@bitkom-consult.de
- of Aareon France SAS by e-mail: fr-dpo@aareon.com
- of Aareon Nederland B.V. by e-mail: privacy@aareon.nl
- of Momentum Software AB by e-mail: dataskyddombud@momentum.se
- of Aareon Norge AS, Aareon Sverige AB by e-mail: dataskyddombud@aareon.com
- of Aareon UK Ltd. by e-mail: dp@aareon.com
- of Arthur Online Ltd by e-mail: support@arthuronline.co.uk
- of Tactile Ltd. (Fixflo) by e-mail: dpo@fixflo.com
- of CubicEyes B.V, Bisonspoor 3002, B801, 3605 LT Maarssen, by e-mail: Amadeus.geelhuysen@bricr.com
- of OSRE B.V., Transformatorweg 102, 1014 AK Amsterdam, by e-mail: privacy@osre.nl
- of Rumpf IT-Services GmbH, Dieselstraße 17, 85084 Reichertshofen by e-mail: info@rumpf-it.de

3. Purpose and Lawfulness of Processing

Business initiation as well as marketing with a legitimate interest according to Art. 6 para. 1 f) for business initiation as well as marketing and/or consent according to Art. 6 para. 1 a) GDPR. Data subjects may oppose to the legitimate interest and revoke consent at any time.

4. Data and Categories of Data

Interested Party (as far as natural persons)	Address (usually business address)
	Previous contacts
	Data to the made offer
	Data to opt-in or opt-out of marketing activities Declared consent to receive promotional communications and otherwise. advertising measures, newsletter registration, advertising objections)
	Data on product interest
	Photos
	Date of birth
	Contact details (phone, fax, e-mail)
	Name + name supplements (Mr./Mrs., academic title)
	Videos (recorded at events)
Employees of Interested Party	Address (usually business address)
	Details of previous contacts
	Data to opt-in or opt-out of marketing activities (Declared consent to receive promotional notifications and other information) advertising measures, newsletter registration, advertising objections)
	Data on product interest
	Photos
	Date of birth
	Contact details (phone, fax, e-mail)
	Name + name supplements (Mr./Mrs., academic title)
	Videos (recorded at events)

5. Recipient and Categories of Recipients

Relevant employees of involved departments and associated companies, processors. For prospect and client data, Aareon uses cloud services from Hubspot as well as Salesforce and for internal use, Aareon uses Microsoft® Office applications (e.g. Word®, Outlook®), where storage takes place in the EU, but possible access to data from outside the EU/EEA may occur. For Hubspot, EU Standard Contractual Clauses apply and for Salesforce Binding, Corporate Binding Rules and EU Standard Contractual Clauses apply, which are available on the companies' respective websites. Microsoft support is governed by the standard EU contractual clauses, which are available in the Microsoft Trust Center.

6. Storage Period

Data based on a consent will be stored until revocation. Data based on a legitimate interest will be stored for as long as the legitimate interest exists, until objection or in the case of leads (e.g. download whitepaper) after 2 years inactivity and in the case of contact (e.g. contract negotiation) up to a maximum of 7 years after 7 years after the last contact with the company or the data subject.

7. Data Subject Rights

The data subject has the right of access from the controller about the personal data, rectification, erasure, restriction of processing, revocation or objection for the future, data portability and appeal to a supervisory authority.

Status 27 March 2023